

File 1:ERIC 1966-2005/Dec  
      (c) format only 2006 Dialog  
 File 2:INSPEC 1898-2006/Jan W1  
      (c) 2006 Institution of Electrical Engineers  
 File 5:Biosis Previews(R) 1969-2006/Jan W3  
      (c) 2006 BIOSIS  
 File 7:Social SciSearch(R) 1972-2006/Jan W3  
      (c) 2006 Inst for Sci Info  
 File 8:Ei Compendex(R) 1970-2006/Jan W3  
      (c) 2006 Elsevier Eng. Info. Inc.  
 File 9:Business & Industry(R) Jul/1994-2006/Jan 20  
      (c) 2006 The Gale Group  
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      (c) 2006 Amer. Psychological Assn.  
 File 13:BAMP 2006/Jan W3  
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      (c) 2006 ProQuest Info&Learning  
 File 16:Gale Group PROMT(R) 1990-2006/Jan 23  
      (c) 2006 The Gale Group  
 File 18:Gale Group F&S Index(R) 1988-2006/Jan 23  
      (c) 2006 The Gale Group  
 File 20:Dialog Global Reporter 1997-2006/Jan 23  
      (c) 2006 Dialog  
 File 24:CSA Life Sciences Abstracts 1966-2005/Dec  
      (c) 2006 CSA.  
 File 30:AsiaPacific 1985-2005/Dec 27  
      (c) 2005 Aristarchus Knowledge Indus.  
 File 34:SciSearch(R) Cited Ref Sci 1990-2006/Jan W2  
      (c) 2006 Inst for Sci Info  
 File 47:Gale Group Magazine DB(TM) 1959-2006/Jan 23  
      (c) 2006 The Gale group  
 File 50:CAB Abstracts 1972-2005/Dec  
      (c) 2006 CAB International  
 File 56:Computer and Information Systems Abstracts 1966-2006/Jan  
      (c) 2006 CSA.  
 File 65:Inside Conferences 1993-2006/Jan W4  
      (c) 2006 BLDSC all rts. reserv.  
 File 71:ELSEVIER BIOBASE 1994-2006/Jan W3  
      (c) 2006 Elsevier Science B.V.  
 File 73:EMBASE 1974-2006/Jan 23  
      (c) 2006 Elsevier Science B.V.  
 File 75:TGG Management Contents(R) 86-2006/Jan W3  
      (c) 2006 The Gale Group  
 File 80:TGG Aerospace/Def.Mkts(R) 1982-2006/Jan 23  
      (c) 2006 The Gale Group  
 File 88:Gale Group Business A.R.T.S. 1976-2006/Jan 18  
      (c) 2006 The Gale Group  
 File 93:TableBase(R) Sep 1997-2006/Jan W3  
      (c) 2006 The Gale Group  
 File 94:JICST-EPlus 1985-2006/Nov W2  
      (c)2006 Japan Science and Tech Corp(JST)  
 File 95:TEME-Technology & Management 1989-2006/Jan W3  
      (c) 2006 FIZ TECHNIK  
 File 98:General Sci Abs/Full-Text 1984-2004/Dec  
      (c) 2005 The HW Wilson Co.  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Dec  
      (c) 2006 The HW Wilson Co.  
 File 100:Market Guide Company Financials 2005/Jun 06  
      (c) 2005 Market Guide  
 File 101:Disclosure Database(R) 2006/Jan W4

(c) 2006 Thomson Financial  
 File 111:TGG Natl.Newspaper Index(SM) 1979-2006/Jan 18  
 (c) 2006 The Gale Group  
 File 112:UBM Industry News 1998-2004/Jan 27  
 (c) 2004 United Business Media  
 File 114:Encyclopedia of Associations 2005/Sep  
 (c) 2005 Gale Research Inc.  
 File 120:U.S. Copyrights 1978-2006/Jan 19  
 (c) format only 2006 Dialog  
 File 127:Trademarkscan(R)-Canada 2006/Jan 18  
 (c) 2006 Thomson CompuMark  
 File 132:S&P's Daily News 1985-2006/Jan 20  
 (c) 2006 McGraw-Hill Companies Inc  
 File 133:S&P's Corp.Descrip.+News 2006/Jan 21  
 (c) 2006 McGraw-Hill Co. Inc  
 File 137:Book Review Index 1969-2004/May  
 (c) 2004 Gale Research Inc.  
 File 141:Readers Guide 1983-2004/Dec  
 (c) 2005 The HW Wilson Co  
 File 144:Pascal 1973-2006/Jan W1  
 (c) 2006 INIST/CNRS  
 File 147:The Kansas City Star 1995-2003/Sep 26  
 (c) 2003 Kansas City Star  
 File 148:Gale Group Trade & Industry DB 1976-2006/Jan 23  
 (c)2006.The Gale Group  
 File 149:TGG Health&Wellness DB(SM) 1976-2006/Jan W3  
 (c) 2006 The Gale Group  
 File 150:Gale Group Legal Res Index(TM) 1980-2006/Jan 23  
 (c)2006 The Gale Group  
 File 155:MEDLINE(R) 1951-2005/Dec 16  
 (c) format only 2006 Dialog  
 File 156:ToxFile 1965-2005/Nov W2  
 (c) format only 2005 Dialog  
 File 160:Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
 File 162:Global Health 1983-2006/Dec  
 (c) 2006 CAB International  
 File 164:Allied & Complementary Medicine 1984-2006/Jan  
 (c) 2006 BLHCIS  
 File 177:Adv.& Agency Red Books:Advertisers 2006/Jan  
 (c) 2006 Reed Elsevier Inc  
 File 180:Federal Register 1985-2006/Jan 19  
 (c) 2006 format only DIALOG  
 File 211:Gale Group Newsearch(TM) 2006/Jan 23  
 (c) 2006 The Gale Group  
 File 216:ONTAP(R) Gale Group PROMT(R)  
 (c) 1999 The Gale Group  
 File 225:DIALOG(R) Domain Names 1997 - Sep. 2004  
 (c) 2003 Dialog & SnapNames.  
 File 226:TRADEMARKSCAN(R)-US Fed OG 060117/AP 060119  
 (c) 2006 Thomson CompuMark  
 File 230:Gale Dir Online-Portable-Internet DBS 2005/Nov  
 (c) 2005 Gale Research  
 File 240:PAPERCHEM 1967-2006/Jan W4  
 (c) 2006 Elsevier Eng. Info. Inc.  
 File 246:Trademarkscan(R)-U.S. State 2006/Jan 17  
 (c) 2006 Thomson CompuMark  
 File 248:PIRA 1975-2006/Dec W3  
 (c) 2006 Pira International

Set	Items	Description
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S1 8482 (YELLOW OR WHITE) () (PAGE OR PAGES) (3N) (ONLINE OR ON() LINE)  
 S2 1828 (YELLOW OR WHITE) () (PAGE OR PAGES) (3N) (WEBSITE? OR WEBPAGE?  
 OR WEB() (SITE? OR PAGE?))  
 S3 5455 (CALCULAT? OR GENERATE? ? OR GENERATING?) (5N) (PRICE? ?() QU-  
 OTE OR QUOTES OR QUOTATION?)  
 S4 580756 (ORDER? OR PURCHAS? OR BUY OR BUYING) (3N) (ONLINE OR ON() LI-  
 NE)  
 S5 103984 (CUSTOMIZ? OR CUSTOMIS? OR PERSONALIZ? OR PERSONALIS?) (5N) -  
 (OPTION? ? OR FEATURE? ? OR ADDITION?)  
 S6 71 (S1 OR S2) (5N) (S3 OR S4)  
 S7 46 S6 NOT PY>2003  
 S8 25 RD (unique items)  
 S9 0 (S1 OR S2) (5N) S5  
 S10 126 (S1 OR S2) AND S5  
 S11 64137 PAYMENT? ? (5N) (ONLINE OR ON() LINE)  
 S12 55 (S1 OR S2 OR S10) AND S11  
 S13 55 S12 NOT S8  
 S14 27 RD (unique items)  
 S15 62425 (ONLINE OR ON() LINE) (3N) BILL?  
 S16 106 S15 AND (S1 OR S2 OR S10)  
 S17 97 S16 NOT (S8 OR S14)  
 S18 70 S17 NOT PY>2003  
 S19 51 RD (unique items)  
 S20 43 S19 NOT (AMERICA() ONLINE)

8/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2006 The Gale Group. All rts. reserv.

02383340 Supplier Number: 24763690 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Internet Yellow Pages Spending To Reach \$1.5B By 2006 - Study**  
**(Internet Yellow Pages expected to generate \$1.5 bil in revenue in 2006)**  
Newsbytes News Network, p N/A  
February 22, 2001  
DOCUMENT TYPE: Journal (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 342

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...will increase its share as it penetrates the market.

"Now, less than 10 percent of Yellow Pages advertisers are buying online. As more penetrate, businesses will migrate to premium services," he said.

*yp.yahoo.com*

More information on The...

8/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2006 The Gale Group. All rts. reserv.

02134904 Supplier Number: 25670933  
**Nuevo canal para television digital**  
**(TPI, Antena 3 TV and Via Digital tie up to provide digital TV channel for**  
**accessing information, yellow pages and making online purchases )**  
Expansion , p 7  
April 17, 2000  
DOCUMENT TYPE: Business Newspaper (Spain)  
LANGUAGE: Spanish RECORD TYPE: Abstract

...(3 TV and Via Digital tie up to provide digital TV channel for accessing information, yellow pages and making online purchases )

8/3,K/3 (Item 3 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2006 The Gale Group. All rts. reserv.

01560224 Supplier Number: 24268569 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Online Sprawl**  
**(Shakeout in the local online business industry seen to be on its way;**  
**local advertisers spent no more than \$90 mil to advertise businesses**  
**online in 1997)**  
AdWeek East, v XXXIX, n 21, p IQ10+  
May 25, 1998  
DOCUMENT TYPE: Journal ISSN: 0199-2864 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2967

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...restaurants that could be sold digital ad space, a micro site and perhaps a print **buy** .

The **online yellow pages** , despite their lack of editorial content, are aiming for the same advertisers. For instance, BigYellow...

8/3,K/4 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01682098 03-33088  
**Should your yellow pages ad go online?**  
Meyers, Harriet  
Rough Notes v141n8 PP: 36-38 Aug 1998  
ISSN: 0035-8525 JRNL CODE: RNO  
WORD COUNT: 1970

...TEXT: the only way you'll know for sure is to do an evaluation. When you **buy** an **online Yellow Page** ad, ask the sales rep whether the publisher offers any tracking services. Providers of online...

8/3,K/5 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01650050 03-01040  
**Online sprawl**  
Warner, Bernhard  
Mediaweek v8n21 PP: IQ10-IQ17 May 25, 1998  
ISSN: 1055-176X JRNL CODE: MEW  
WORD COUNT: 2523

...TEXT: restaurants that could be sold digital ad space, a micro site and perhaps a print **buy** .

(Photograph Omitted)

The **online yellow pages** , despite their lack of editorial content, are aiming for the same advertisers. For instance, BigYellow...

8/3,K/6 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08550456 Supplier Number: 73613742 (USE FORMAT 7 FOR FULLTEXT)  
**Homestead Technologies and Switchboard Team Up to Make Online Yellow Page Ads Available to Small Business Members.**  
PR Newswire, pNA  
April 25, 2001  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1080

... commerce capabilities.

Switchboard will offer Homestead Professional members the option to promote their business by **purchasing** an **online yellow pages** display



advertisement. From the "Promote Web Site" section in the Homestead Professional member's account...

8/3,K/7 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08372476 Supplier Number: 70880962 (USE FORMAT 7 FOR FULLTEXT)  
**Internet Yellow Pages Spending To Reach \$1.5B By 2006 - Study. (Industry Trend or Event)**  
Bartlett, Michael  
Newsbytes, pNWSB0105700B  
Feb 22, 2001  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 363

... will increase its share as it penetrates the market.  
"Now, less than 10 percent of **Yellow Pages** advertisers are **buying online**. As more penetrate, businesses will migrate to premium services," he said.  
More information on The...

8/3,K/8 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

07379030 Supplier Number: 60041566 (USE FORMAT 7 FOR FULLTEXT)  
**Cell Phones to Go. (InTouch USA and Roberts Rent-a-Phone rent cellular phones) (Company Business and Marketing)**  
Glinert, Susan  
Home Office Computing, v17, n9, p38  
Sept, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 740

... You can rent a phone before you travel by finding a rental company in the **yellow pages** or **ordering online**. We found two inexpensive providers on the Internet: InTouch USA (www.intouchusa.com) and Roberts...

8/3,K/9 (Item 4 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

07100897 Supplier Number: 60014620 (USE FORMAT 7 FOR FULLTEXT)  
**StoreRunner Inc. Allies with GTE Directories Corp.; On One Site, Let Your Fingers Do the Walking, The Shopping, and the Buying.**  
Business Wire, p1341  
March 9, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 500

... rich, comprehensive shopping resource designed for people who want the convenience of finding information and **purchasing** products and services **online**. A leading Internet **Yellow Pages** and shopping site,

SuperPages.com has received as many as 4.5 million visits and...

8/3,K/10 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06967384 Supplier Number: 58937944 (USE FORMAT 7 FOR FULLTEXT)  
**1999 Online Holiday Shopping Patterns Show Consumer Satisfaction is High,  
and Identify Increased Usage Expectations for 2000.**  
Business Wire, p0418  
Jan 25, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 897

... rich, comprehensive shopping resource designed for people who want  
the convenience of finding information and **purchasing** products and  
services **online** .

A leading Internet **Yellow Pages** and shopping site, SuperPages.com  
has received as many as 4.5 million visits and...

8/3,K/11 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06820707 Supplier Number: 57743533 (USE FORMAT 7 FOR FULLTEXT)  
**America's Smaller Businesses are Just Beginning to Take Advantage of the  
Internet for Business.**  
Business Wire, p1021  
Nov 22, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 834

... rich, comprehensive shopping resource designed for people who want  
the convenience of finding information and **purchasing** products and  
services **online** .

A leading Internet **Yellow Pages** and shopping site, SuperPages.com  
has received 23.9 million cumulative unique visitors from January...

8/3,K/12 (Item 7 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06806994 Supplier Number: 57560996 (USE FORMAT 7 FOR FULLTEXT)  
**Vestel USA Announces Internet.Phone Powered by Windows(R) CE.**  
PR Newswire, p4727  
Nov 15, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 513

... interface saves subscriber information for easy registration.  
One-touch buttons allow users to quickly access **Yellow pages** , shop  
**online** , review stock quotes, **order** groceries or bank **online** .

"We are excited that Vestel has selected Windows CE for its range of  
Internet appliances...

8/3,K/13 (Item 8 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06699146 Supplier Number: 56020872 (USE FORMAT 7 FOR FULLTEXT)  
**Acxiom Scores Big Win as GTE's SuperPages.com; Selects InfoBase Telephone  
Directories As Its Business Data Provider.**  
Business Wire, p0290  
Oct 6, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 759

... rich, comprehensive shopping site designed for people who want the  
convenience of finding information and **purchasing** products and services  
**online** . A leading Internet **Yellow Pages** service, SuperPages.com has  
received as many as 4.5 million visits per month and...

8/3,K/14 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06443561 Supplier Number: 55014257 (USE FORMAT 7 FOR FULLTEXT)  
**Online Yellow Pages Leader GTE SuperPages.com Service Evolves Into a  
Premier Shopping Destination; Fresh, Intuitive Interface Provides  
One-Stop Online Shopping.**  
Business Wire, p1028  
June 29, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 924

... rich, comprehensive shopping tool designed for people who want the  
convenience of finding information and **purchasing** products and services  
**online** . A leading Internet **Yellow Pages** service, SuperPages.com  
receives as many as 4.5 million visits per month and conducts...

8/3,K/15 (Item 10 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06417516 Supplier Number: 54909212 (USE FORMAT 7 FOR FULLTEXT)  
**GTE SuperPages.com Service Sets Shopping Spiders Free on Web To Help  
Consumers Buy Online Effectively.**  
Business Wire, p0023  
June 17, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 847

... rich, comprehensive shopping tool designed for people who want the  
convenience of finding information and **purchasing** products and services  
**online** . A leading Internet **Yellow Pages** service, SuperPages.com  
receives over 4.5 million visits per month and conducts over 12...



8/3,K/16 (Item 11 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06078281 Supplier Number: 53576954 (USE FORMAT 7 FOR FULLTEXT)  
**Internet Services.(in Europe)(Company Business and Marketing)**  
The Seybold Report on Publishing Systems, v28, n8, pNA(1)  
Jan 1, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 187

... and private homes were connected by phone with a large range of services, from electronic **Yellow Pages** to **online ticket ordering**.  
In southern European countries like Italy and Spain, the acceptance of the Internet has lagged.

8/3,K/17 (Item 1 from file: 18)  
DIALOG(R)File 18:Gale Group F&S Index(R)  
(c) 2006 The Gale Group. All rts. reserv.

04610645 Supplier Number: 74476318  
**T- Online peruses buying yellow pages operation INTERNET GERMAN PROVIDER SHOWS INTEREST IN TAKING ON SISTER COMPANY.(COMPANIES & FINANCE INTERNATIONAL)**  
Benoit, Bertrand  
The Financial Times, p26  
May 14, 2001  
ISSN: 0307-1766  
Language: English Record Type: Citation  
Document Type: Newspaper; General Trade

**T- Online peruses buying yellow pages operation INTERNET GERMAN PROVIDER SHOWS INTEREST IN TAKING ON SISTER COMPANY.(COMPANIES & FINANCE INTERNATIONAL)**

8/3,K/18 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

30844293 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Switchboard Launches LocalClicks(SM) Advertising Service**  
PR NEWswire (US)  
August 25, 2003  
JOURNAL CODE: WPRU LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 841

... from yellow pages business listings to extended business information, business services, and products available for **online purchase**. Consumers conducting business searches using **online yellow pages** like Switchboard.com are ready-to-buy, and an ideal target for performance-based advertising...

8/3,K/19 (Item 2 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

16697740

**Quest for fresh salmon on the net a lesson in deep sea fishing**

Rachel Pratt

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (RETAIL WORLD) , p18

May 14, 2001

JOURNAL CODE: WRWO LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 86

... to order seafood over the Internet. A couple of Melbourne fishmongers who claim in the **Yellow Pages** directory to take **online orders** do not yet have working sites. Anassis Seafood, in Melbourne's Blackburn, does process online...

**8/3,K/20 (Item 3 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

14820427 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**M&s Confounds City Amid Bid Speculation: MARKET REPORT**

MICHAEL CLARK

EVENING STANDARD, p48

January 25, 2001

JOURNAL CODE: FES LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 567

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... at these levels compared with its rivals.

The price retreated 21p to 724p.

Fresh speculative **buying** hoisted the **online** rival to **Yellow Pages** , Scoot.com by 3 1/2p to 85p. A line of 16.66 million shares...

**8/3,K/21 (Item 4 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

09389574 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**FunYellow.com Launches America's First Fun Animated Yellow Page;s Unique**

**FunTV Lets Any Business Easily Create a Free Animated Commercial**

BUSINESS WIRE

February 01, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 572

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... pages are one of the few mediums where consumers seek out advertising to make their **purchase** decisions. **Online yellow pages** have suffered from the expense and difficulty of creating online advertising content -- but all that...

**8/3,K/22 (Item 5 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

09382721 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**FunYellow.com Launches America's First Fun Animated Yellow Pages; Unique**

Sylvia Keys

23-Jan-06 10:07 AM

**FunTV Lets Any Business Easily Create a Free Animated Commercial**  
BUSINESS WIRE  
February 01, 2000  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 599

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... pages are one of the few mediums where consumers seek out advertising to make their **purchase** decisions. **Online yellow pages** have suffered from the expense and difficulty of creating online advertising content -- but all that...

**8/3,K/23 (Item 6 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

08842598 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Giftpoint.com and Cincinnati Bell Directory to Offer Business Ability to Sell Gift Certificates on the Web**  
BUSINESS WIRE  
December 22, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 839

... presence, to offer online gift certificate sales to any business listed in the Cincinnati Bell **Yellow Pages**.

To **purchase** the **online** gift certificates, consumers can access the Cincinnati Bell Directory website, located at <www.CincinnatiExchange.com>...

**8/3,K/24 (Item 7 from file: 20)**  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

08696428 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**GTE Directories Launches 'Log on to Literacy' Donation Program On SuperPages.com**  
BUSINESS WIRE  
December 14, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 836

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... rich, comprehensive shopping resource designed for people who want the convenience of finding information and **purchasing** products and services **online**. A leading Internet **Yellow Pages** and shopping site, SuperPages.com has received as many as 25.7 million cumulative unique...

**8/3,K/25 (Item 1 from file: 160)**  
DIALOG(R)File 160:Gale Group PROMT(R)  
(c) 1999 The Gale Group. All rts. reserv.

01958079  
**Voicetek beefs up CO applications**  
Telephony June 20, 1988 p. 27

ISSN: 0040-2656

... replacement. The VTK-100 and VTK-300 both can be used for airline reservations, ticket **ordering** , financial services, **on - line Yellow Pages** , and catalog orders. ...  
?

14/3,K/1 (Item 1 from file: 13)  
DIALOG(R)File 13:BAMP  
(c) 2006 The Gale Group. All rts. reserv.

00809186 Supplier Number: 94198873 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Marketing management opportunities for competitive advantage in e-tailing.**

Global Competitiveness, v 10, n 1, p 346  
January 2002  
DOCUMENT TYPE: Journal ISSN: 1071-0736 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2134

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...news service, such as CNBC. Customers would need read capability but not write capability--unless **on - line** registration or **payment** services were offered. Local promotional media would be used to direct readers to the web...

...even be used online, without downloading, such as encyclopedia entries, stock quotes, and phone book **yellow pages** information.

**Web sites** can provide different types of personalized shopping routes. Shoppers can use on-line menus to...

14/3,K/2 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

02928159 868766911  
**Classifieds sellers focus on the web**  
Woods, Adam  
Revolution PP: 36-38 Jul/Aug 2005  
ISSN: 1460-5953 JRNL CODE: RVL  
WORD COUNT: 2207

...TEXT: instances, they prefer online's key benefits of control and convenience."

The same characteristics drive **online** directories. Thomson and **Yellow Pages** share roughly 90 per cent of the L850m advertising market offline, but directories are having...

...and online businesses lies in their differences. "We have always positioned Yell.com not as **Yellow Pages online** but as something more. The book is very driven by classification and boundary base, and...

...on- and offline, is SMEs, can the classified sites afford to shake up the traditional **payment** model? For most of the **online** market, a bidding system controls the prominence of a client's ad in the search...

14/3,K/3 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01864195 05-15187

Sylvia Keys

23-Jan-06 10:21 AM

## E-cash in the E-age

Hurley, Hanna

Telephony v237n2 PP: 32-40 Jul 12, 1999

ISSN: 0040-2656 JRNL CODE: TPH

WORD COUNT: 2572

*Customizing  
but not doing  
on point  
✓  
as  
homestead.*

...ABSTRACT: full-service packages with multiple options and tiers. They are aligning themselves with software makers, **online** transaction companies, **online payment** services and digital signature authorities to provide an e-commerce bundle that will appeal to...

...TEXT: full-service packages with multiple options and tiers. They are aligning themselves with software makers, **online** transaction companies, **online payment** services and digital signature authorities to provide an e-commerce bundle that will appeal to...in real time, or online, they will have to register for an account with an **online - payment** services company, such as Automated Transaction Services (ATS), CyberCash, PaymentNet or WorldPay. Application and processing...

...present" Merchant Account, which has higher rates than the typical retail account.

Each of these **online payment** companies accrues monthly fees that are additional expenses for a potential e-commerce merchant. For...

...s legacy systems and business processes. AT&T has signed up Merchant Account partners and **online payment** help, but for aid in setting these up, the carrier leverages its Creative Alliance Program...PSIWeb eCommere (Figure 2), which is based on Intershop 3's storefront software and two **online payment** systemsWorldPay and CyberCash. WorldPay allows PSINet's global merchants to present their accounts in multiple...

...e-commerce packages are nonexistent or a confusing hodgepodge. At Bell Atlantic, [www.bigyellow.com](http://www.bigyellow.com), an **online Yellow Pages** Directory, is the company's main e-commerce offering. It is designed to bring merchants...

14/3,K/4 (Item 3 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2006 ProQuest Info&Learning. All rts. reserv.

01330076 99-79472

### The birth of digital commerce

Stipp, David

Fortune v134n11 PP: 159-164; European 97-99 Dec 9, 1996

ISSN: 0015-8259 JRNL CODE: FOR

WORD COUNT: 2089

...TEXT: resemble playing an inane videogame in slow motion. And consumers face a confusing welter of **payment** formats that make **online** shopping like joining a bunch of secret clubs with different passwords and high signs.

But...who, with lower selling costs thanks to the service, sell for less.

\* The classifieds at **Yellow Pages Online** ([www.ypo.com](http://www.ypo.com)) allow used-car shoppers to zero in quickly on nearby offerings at...

14/3,K/5 (Item 1 from file: 16)

Sylvia Keys

23-Jan-06 10:21 AM

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

12484191 Supplier Number: 135456400 (USE FORMAT 7 FOR FULLTEXT)  
**99Bill Partners with Sohu and China.com to Offer Online Payment**

**Services.**

PR Newswire, pNA  
August 25, 2005  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 684

(USE FORMAT 7 FOR FULLTEXT)

**99Bill Partners with Sohu and China.com to Offer Online Payment**  
**Services.**

**TEXT:**

...www.99bill.com/ ), the first company in China offering email and mobile phone number based **online payment** platform and solutions, announced today that it has reached strategic agreements with leading Chinese portals ...

...com, Inc. and China.com, Inc. Under the agreement, 99Bill will provide its industry- leading **online payment** platform to enable Sohu and China.com to offer secure, convenient and reliable **online payment** services for tens of millions of Internet users in China.

... users diversified products and services, including online contents, email boxes, Wireless Value Added Services (WVAS), **online** games, enterprise **yellow pages** , and **online** search service. Under the agreement, 99Bill and Sohu will jointly implement 99Bill's online **payment** solutions for Sohu's **Online Payment** Center and offer secure, convenient and reliable **online payment** services to millions of Internet users in China. The payment services will cover all the...

...and business partners as well.

Under a separate agreement with China.com, 99Bill will provide **online payment** services for China.com's business customers, as well as individual users, and both companies...

...online services.

"As the first company in China offering email and mobile phone number based **online payment** platform, 99Bill has achieved rapid growth in recent months. Our partnerships with Sohu and China...

...99Bill's diversified product portfolio and innovative merchant tools to meet their personal and business **online payment** needs.

About 99Bill

99Bill Corporation is the first company in China offering email and mobile phone number based **online payment** platform and solutions. The Company's founding members are seasoned entrepreneurs in China's Internet ...

14/3,K/6 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

12147805 Supplier Number: 133189023 (USE FORMAT 7 FOR FULLTEXT)  
**Appello's WISEPILOT Turns the Sony Ericsson P910a Into a Powerful Personal Navigation Device.**

PR Newswire, pNA

June 13, 2005

Language: English    Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 734

... customers can extend their navigation subscription for \$9.95 monthly or \$99 yearly via secure **online** credit card **payment** .

About Appello

Appello is a leading provider of turn-key mobile navigation solutions for enterprises...

...platform powers today's most successful LBS applications including mapping, driving directions, navigation, "local search", **on - line yellow pages** , tracking, trip planning, and real-time traffic information. Its specialty is providing high-volume, rapid...

14/3,K/7        (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

09366174    Supplier Number: 81899121 (USE FORMAT 7 FOR FULLTEXT)

**Save Time and Money - 50 Technologies That Make It Easy.**

Georgia, Bonny L.

Ziff Davis Smart Business for the New Economy, v15, n1, p56

Jan 1, 2002

Language: English    Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2858

... templates to design and publish customized catalog pages, as well as a secure shopping cart, **online** ordering and **payment** capabilities, inventory management, and order processing features.

"The software saved us from having to do...engine registration, free marketing services, and Web-design review. Free search engine and directory registration, **online yellow pages** listings, and keyword help. Track customer preferences. Free to list your products in MSN Marketplace...

14/3,K/8        (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

09362017    Supplier Number: 81853170 (USE FORMAT 7 FOR FULLTEXT)

**American Express Broadens Longstanding Commitment to Small Businesses With**

**Creation of OPEN: The Small Business Network(SM).**

PR Newswire, pNYTH02617012002

Jan 17, 2002

Language: English    Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1063

... by Ticketmaster, allows small business owners to post business listings online at their local Citysearch **Web site**

**yellow pages** at 20% off.

\* The Business Travel Center helps small business owners save money with



online...

...to be served in the same way they serve their own customers. With new, flexible **payment** options, the enhancement of our **online** and off-line service capabilities and value-added savings from an expanding lineup of partners...

14/3,K/9 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08787612 Supplier Number: 76423284 (USE FORMAT 7 FOR FULLTEXT)  
**Mercantec Power Commerce(TM) to Bring the Next Generation of E-Commerce To Internet World.**  
PR Newswire, pNA  
July 10, 2001  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 740

... their businesses on the Internet. Features robust site creation tools, business directory tools such as **online yellow page** listings, search engine registration and a simple e-mail CRM tool.

PowerSolutions(TM): "One click" modules that add increased functionality to an existing site, including turnkey credit card **payment** services, Quick Book link, **online** marketing solutions and more.

PowerMarketing(TM): Small- and Medium-sized businesses have access to the...

14/3,K/10 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08248207 Supplier Number: 69440666 (USE FORMAT 7 FOR FULLTEXT)  
**Execs Project SBN.com Revenues To Reach \$15 Million In 2001.(Superior Business Network Inc.) (Brief Article)**  
Yellow Pages & Directory Report, v17, n2, pNA  
Jan 24, 2001  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Newsletter; Trade  
Word Count: 257

SBN.com sells advertising on its **Online Yellow Pages**, a directory with 75 million business listings worldwide. "Our model is simple and to the...

...with eConnect (Newport Beach, CA) to market eConnect's Bank Eyes Only as a secure **online payment** system (Dec. 20, YP&DR). The agreement allows SBN.com's directory to be accessible...

PRODUCT NAMES: \*4811527 ( **Online Yellow Pages** )

14/3,K/11 (Item 7 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08171469 Supplier Number: 68321029 (USE FORMAT 7 FOR FULLTEXT)

**SBN.com Offers Advertisers New E-Commerce Technology. (electronic commerce) (Brief Article)**

Yellow Pages & Directory Report, v16, n22, pNA  
Dec 20, 2000

Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Newsletter; Trade  
Word Count: 336

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...Internet yellow pages publisher, to directly market eConnect's "Bank Eyes Only" as a secure **online payment** system to existing and future advertisers.

... who is charged a flat fee per transaction.

The agreement also links SBN.com's **Online Yellow Pages** to eConnect's **Web site**. Details of the agreement were not available, but eConnect and SBN.com will share revenues from each click-through to an **Online Yellow Pages** listing from www.eConnectholdings.com. The companies also will share revenues from advertising sold through...  
...volume for all of our advertisers who sell goods and services online."

SBN.com's **Online Yellow Pages** contains 1.5 million pages and more than 75 million business listings worldwide. The company...

PRODUCT NAMES: \*4811520 ( **Online Services**); 4811527 ( **Online Yellow Pages** )

**14/3,K/12 (Item 8 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

08126677 Supplier Number: 67724550 (USE FORMAT 7 FOR FULLTEXT)

**eConnect Allies With Online Yellow Pages Publisher SBN.COM.**

PR Newswire, pNA

Dec 9, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 875

**eConnect Allies With Online Yellow Pages Publisher SBN.COM.**

... largest classified directory, will directly market eConnect's Bank Eyes Only(TM) as a secure **online payment** system to existing and future clients.

The agreement also calls for SBN.COM's **Online Yellow Pages** to be directly accessible from eConnect's website, via the Walking Fingers Mouse(TM) icon...

...t specified, eConnect and SBN.COM will share revenues from each click-through to an **Online Yellow Pages** listing from www.eConnectholdings.com.

eConnect and SBN.COM will share revenues from banner advertising by listees at www.eConnectholdings.com, as well as **Online Yellow Pages** advertising sold directly by eConnect. eConnect will also share revenues resulting from new listees who...

...attract businesses represented in the 20 million US and 75 million worldwide listings of the **Online Yellow Pages**."

Dennis D'Alessio, chief executive officer of SBN.COM, noted that the marketing component of...

...by the merchant, who is charged a flat fee per transaction.

Both companies noted that **Online Yellow Pages** listees who wish to accept these Bank Eyes Only(TM) payments will require proprietary software...

...the retail, gaming, financial, brokerage and interactive entertainment industries.

ABOUT SBN.COM

SBN.COM's **Online Yellow Pages**, the world's largest, contains 1.5 million pages and more than 75 million business...

...as well as every Yellow Pages protocol worldwide.

Published in both English and Spanish, the **Online Yellow Pages** are accessible from the websites of several hundred internet service providers and other Internet hosts...

14/3,K/13 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

07677454 Supplier Number: 63917062 (USE FORMAT 7 FOR FULLTEXT)  
**Pacific WebWorks, Inc. Launches GlobalYellowAds.com.**  
Business Wire, p2566  
August 7, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 661

... Second, we can drive local traffic to their web site. The Global Yellow Ads.com **on - line Yellow Page** directory has a database of over 13 million U.S. businesses. Infoquest, a search engine...

...standard for the direct sales industry. Second, Global Yellow Ads.com will become the premier **online yellow page** directory."

About Pacific WebWorks and IntelliPay

Pacific WebWorks, Inc. engineers business software technology for the

...Provider and a Compaq Solutions Alliance Partner. IntelliPay, Inc., a Pacific WebWorks, Inc. company, provides **online**, secure and real-time **payment** processing services for thousands of businesses of all sizes.

IntelliPay serves customers such as Ecast...

14/3,K/14 (Item 10 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

07498078 Supplier Number: 62981961 (USE FORMAT 7 FOR FULLTEXT)  
**BellSouth and IBM Team for Trial of Consumer Web Access Solution; Personal Internet Device Designed to Make At-Home Access Faster and Easier.**  
Business Wire, p2621  
June 27, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 610

... will provide consumers with an end-to-end solution, providing BellSouth services such as messaging; **online** bill review and **payment** ;

and The Real **Yellow Pages** (TM) **online** , as well as access to news and information about the user's community. As part...

14/3,K/15 (Item 11 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

07489646 Supplier Number: 62890602 (USE FORMAT 7 FOR FULLTEXT)  
**Pacific WebWorks, Inc. Completes Business Relationship With**  
**GlobalYellowAds.com.**  
Business Wire, p2140  
June 23, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 554

... markets affordable, high quality Internet solutions to small and medium-sized businesses. The Company's **online Yellow Page** Directory has over 13 million US business listings and is growing every day and will ...

...Provider and a Compaq Solutions Alliance Partner.

IntelliPay, Inc., a Pacific WebWorks, Inc. company, provides **online** , secure and real-time **payment** processing services for thousands of businesses of all sizes. IntelliPay serves customers such as Ecast...

14/3,K/16 (Item 12 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06971115 Supplier Number: 58947602 (USE FORMAT 7 FOR FULLTEXT)  
**Switchboard and Intuit Partner to Extend Site Builder Program; Switchboard**  
**To Add Small Business Web Sites to Its Local Merchant Network. (Company**  
**Business and Marketing)**  
EDGE: Work-Group Computing Report, pNA  
Jan 24, 2000  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 450

... merchants that provide them.

Switchboard offers a rich suite of online services including yellow and **white pages** , E-mail and **Web site** directories, and interactive maps and driving directions. CBS Switchboard has won numerous awards since its...

...and filing and online mortgages. Intuit is also breaking new ground as a leader in **online** bill presentment and **payment** , and in the delivery of its QuickBooks Internet Gateway platform of connected e-services for...

14/3,K/17 (Item 13 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06940552 Supplier Number: 58612435 (USE FORMAT 7 FOR FULLTEXT)  
**Switchboard and Intuit Partner to Extend Site Builder Program; Switchboard**  
**To Add Small Business Web Sites to Its Local Merchant Network.**

Business Wire, p1126  
Jan 18, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 501

... merchants that provide them.

Switchboard offers a rich suite of online services including yellow and **white pages**, E-mail and **Web site** directories, and interactive maps and driving directions. CBS Switchboard has won numerous awards since its...

...and filing and online mortgages. Intuit is also breaking new ground as a leader in **online** bill presentment and **payment**, and in the delivery of its QuickBooks Internet Gateway platform of connected e-services for...

14/3,K/18 (Item 14 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06563217 Supplier Number: 55445568 (USE FORMAT 7 FOR FULLTEXT)  
**InfoSpace.com to Acquire INEX to Expand Commerce Services Offering Merchants The Ability to Build Online Stores.**

PR Newswire, p8612  
August 16, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1234

... national merchants to build a home page describing their business and link it to a **yellow page online** storefront.

"INEX's suite of commerce applications provides a simple and cost-efficient way for merchants to get their products **online**, process orders, conduct **payment** processing, and promote their products," said Alex Barrotti, founder and CEO, INEX Corporation. "Integrating our..."

14/3,K/19 (Item 15 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06487582 Supplier Number: 55155946 (USE FORMAT 7 FOR FULLTEXT)  
**NEW MEDIA; E-cash in the E-age.(what the industry is doing) (Industry Trend or Event)**

Telephony, pNA  
July 12, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 2542

... full-service packages with multiple options and tiers. They are aligning themselves with software makers, **online** transaction companies, **online payment** services and digital signature authorities to provide an e-commerce bundle that will appeal to...in real time, or online, they will have to register for an account with an **online - payment** services company, such as Automated Transaction Services (ATS), CyberCash, PaymentNet or WorldPay. Application and processing...

...present" Merchant Account, which has higher rates than the typical

retail account.

Each of these **online payment** companies accrues monthly fees that are additional expenses for a potential e-commerce merchant. For...  
...s legacy systems and business processes. AT&T has signed up Merchant Account partners and **online payment** help, but for aid in setting these up, the carrier leverages its Creative Alliance Program...

...PSIWeb eCommerce (Figure 2), which is based on Intershop 3's storefront software and two **online payment** systems - WorldPay and CyberCash. WorldPay allows PSINet's global merchants to present their accounts in... commerce packages are nonexistent - or a confusing hodgepodge.

At Bell Atlantic, www.bigyellow.com, an **online Yellow Pages** Directory, is the company's main e-commerce offering. It is designed to bring merchants...

14/3,K/20 (Item 16 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06411843 Supplier Number: 54880904 (USE FORMAT 7 FOR FULLTEXT)  
**BigOnline to Bundle iMALL's E-Commerce Services; Over 4,000 Existing  
BigOnline Merchants Will Be Able to Integrate iMALL's E-Commerce Services  
Into Their Current Web Presence.**

Business Wire, p0111  
June 15, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 564

... establish "Internet ready" merchant accounts online, and process customer orders securely through iMALL's proprietary **payment** gateway. To help increase businesses' **online** sales, iMALL's popular shopping portals and sophisticated shopper services are integrated into iMALL's...

...BigOnline

Founded in 1995 as BigBook, Inc., BigOnline quickly grew into the nation's premier **online yellow pages** directory, winning over 50 awards and attracting more than 1 million users a month. Following its success in **online yellow pages**, BigOnline focused on meeting the Internet marketing needs of small and medium-sized businesses and...

14/3,K/21 (Item 17 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

04682080 Supplier Number: 46891612 (USE FORMAT 7 FOR FULLTEXT)  
**Free New Ameritech Service An Easy, Fast Way To Shop**

PR Newswire, p1114CLMTH15  
Nov 14, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1145

... service. Place a classified ad to sell a car, and calculate a loan or lease **payment online**.

Shop for a new home using the Home Specialty Guide: Estimate the value of an...

...the database to look for new homes in specific cities and neighborhoods.  
Calculate a mortgage **payment** and transmit a mortgage application **online**

Who really uses the Internet anyway?

\* "This

PRODUCT NAMES: \*4811527 ( **Online Yellow Pages** )

**14/3,K/22 (Item 1 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

15369180 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Mediapassage Launches Online Yellow Pages Planning, Placement and**  
**Payment System**

PR NEWSWIRE

February 27, 2001

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 465

**Mediapassage Launches Online Yellow Pages Planning, Placement and**  
**Payment System**

**14/3,K/23 (Item 2 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

14092491 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Equitable website adds e-commerce links**

BUSINESSWORLD (PHILIPPINES), p19

December 06, 2000

JOURNAL CODE: FBWP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 539

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... features include banking services (VISA and Mastercard ATM locators), hyperlinks to news websites, to the **on - line Yellow Pages** and a building locator. The Equitable Card website had also integrated an e-commerce platform...

...24 hours a day, seven days a week.

Equitable Card has successfully Initiated the first **online payment** services In the country. This service allows Equitable cardholders an advantage over others because they...

**14/3,K/24 (Item 3 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

11785300

**Small businesses are too afraid to start trading over the Internet, even**  
**though more than 25 percent have their own Website**

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (COURIER-MAIL) , p6

July 04, 2000

JOURNAL CODE: WTCM LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 82

Sylvia Keys

23-Jan-06 10:21 AM

A **Yellow Pages** Australia report on small- to medium-sized businesses shows that most are scared to get...

... of medium-sized businesses have taken orders over it and only 12 per cent accept **online payments**. **Yellow Pages** owner Pacific Access estimates it will 2005 before e-commerce catches on in the sector.

14/3,K/25 (Item 4 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

08585530 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**MASTERCARD: One out of five Asia/Pacific consumers to shop online over christmas says MasterCard**

M2 PRESSWIRE

December 06, 1999

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 751

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... its latest forecasts on the continuing boom of electronic commerce in Asia/Pacific. The global **payments** company, a leader in **online** shopping, predicted that the Internet will revolutionize the shopping habits of consumers in the region...

... it does so in a fun, easy way that makes consumers want to immediately try **online** shopping at home!" **Yellow Pages** has previously worked with MasterCard to launch the Yellow Pages Mall in Singapore.

MasterCard International...

14/3,K/26 (Item 5 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

05174302 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**SAP Introduces mySAP.com Portal and mySAP-Employee Workplace; Comprehensive Portal for Work, Market and Home**

BUSINESS WIRE

May 03, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1354

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... personal finances, training and work-related subscriptions and scenarios, while companies can leverage industry business **yellow pages**, **online** catalogs and e-commerce capabilities to create highly efficient electronic trading relationship. Through the mySAP...

... provide access to general news and information including job market information, training, personal finance services, **online** bill presentation and **payment** -- e.g., utility bills, personal tax software and advice, financial services, and a

14/3,K/27 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB



(c)2006 The Gale Group. All rts. reserv.

09119904 SUPPLIER NUMBER: 18878559 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The birth of digital commerce. (Internet/Web/Online Service Information)**

Stipp, David

Fortune, v134, n11, p159(3)

Dec 9, 1996

ISSN: 0015-8259 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2209 LINE COUNT: 00177

?

20/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2006 The Gale Group. All rts. reserv.

02310298 Supplier Number: 25881661 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Tricks of the Trade**  
(Web sites that feature adult content had revenues of almost \$1 bil in 1998  
which are forecast to more than triple by 2003)  
AdWeek West, v L, n 44, p IQ48  
October 30, 2000  
DOCUMENT TYPE: Journal ISSN: 0199-4743 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2839

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...slipping, according to Greg Geelan. He's president of YNOTMasters.com, a San Diego-based **online "yellow pages"** for aspiring Internet adult entertainment providers.

"We did a poll recently and found that 25...

...the dollar per home should increase exponentially," he says.  
With his projections for a \$10 **billion** to \$15 **billion** **online** adult entertainment market by 2010, Edmond says he's glad most Web content companies continue...

20/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2006 The Gale Group. All rts. reserv.

01841759 Supplier Number: 24649003 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Key Seeks Small Business Hub On Net**  
(KeyBank to launch various Internet services that target its 400,000-plus  
**small business customers**)  
Bank Advertising News, v 23, n 18, p 4  
May 17, 1999  
DOCUMENT TYPE: Newsletter ISSN: 0274-7111 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 358

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...So the challenge for any financial institution is how to successfully maintain small business relationships **online**."

KeyBank, with \$80 **billion** in assets, is addressing that issue at the root by providing a Web site called...

...small business owner will be aggregated into the Key Community, which will act as an **online yellow pages** of suppliers.  
"The idea being that small businesses will flock to the (online) community where...

20/3,K/3 (Item 3 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)

(c) 2006 The Gale Group. All rts. reserv.

01835126 Supplier Number: 24641940 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Key Bank Aims To Be Small Business Hub On Net**  
(KeyBank will offer products targeted at small businesses on the Internet;  
small-business e-commerce is predicted to double within one year to \$32  
bil in activity)  
Financial Modernization Report, v 10, n 19, p 1  
May 10, 1999  
DOCUMENT TYPE: Newsletter ISSN: 1086-0789 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 310

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...So the challenge for any financial institution is how to successfully  
maintain small business relationships **online** ."

KeyBank, with \$80 **billion** in assets, plans to address that issue at the  
root by providing a Web site...

...an area on the site referred to as Key Community, which will act as an  
**on - line yellow pages** of suppliers.

"The idea being that small businesses will flock to the (online) community  
where...

20/3,K/4 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

02726272 543104391  
**East versus West: A comparison of online destination marketing in China and  
the USA**  
Feng, Ruomei; Morrison, Alastair M; Ismail, Joseph A  
Journal of Vacation Marketing v10n1 PP: 43-56 Dec 2003  
ISSN: 1356-7667 JRNL CODE: JOVM  
WORD COUNT: 6500

...TEXT: online marketing strategies. Lawrence et al.63 classified website  
marketing approaches into seven models: poster/ **billboard** , **online  
Yellow Pages** , cyber brochure, virtual storefront, subscription,  
advertising and 3.5.7 (Table 1).

But no matter...

20/3,K/5 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

02097434 63385155  
**Tricks of the trade**  
Gruenwedel, Erik  
Adweek v41n44 PP: IQ48-IQ54 Oct 30, 2000  
ISSN: 0199-2864 JRNL CODE: AWE  
WORD COUNT: 2988

...TEXT: slipping, according to Greg Geelan. He's president of YNOTMasters.com, a San Diego-based **online "yellow pages"** for aspiring Internet adult entertainment providers.

"We did a poll recently and found that 25...the dollar per home should increase exponentially," he says.

With his projections for a \$10 **billion** to \$15 **billion online** adult entertainment market by 2010, Edmond says he's glad most Web content companies continue...

**20/3,K/6 (Item 3 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01965391 47512020

**Research says Yellow Pages offer more to contractors**

Nowak, Virginia

Air Conditioning, Heating & Refrigeration News v208n16 PP: 7 Dec 20, 1999

ISSN: 0002-2276 JRNL CODE: ACHR

WORD COUNT: 885

...TEXT: I nence of the Internet, it is important not to overlook consumers who turn to **online Yellow Pages** directories to locate company contact information.

Many people are turning to **online Yellow Pages** directories to find the company information they are looking for. We live in a wired...

...links to the websites of companies that have them.

"The last time we measured it [ **online Yellow Pages** usage] was one-and-a-half years ago," said Small. "We found two **billion online** references were made annually. I'm sure that number has increased since then."

There is...

**20/3,K/7 (Item 4 from file: 15)**  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01804072 04-55063

**Should she keep the baby?**

Woolley, Scott

Forbes v163n8 PP: 222-226 Apr 19, 1999

ISSN: 0015-6914 JRNL CODE: FBR

WORD COUNT: 1940

...TEXT: is a win," he kept telling her.

He fretted about becoming another BigBook-an early **on - line Yellow Pages** site that spurned a rich offer and wound up pawning its domain name to GTE...

...says.

(Photograph Omitted)

Captioned as: E-Loan's Janina Pawlowski and Chris Larsen. Racking up **billions in on - line** mortgages.

(Photograph Omitted)

Captioned as: E-Loan's Janina Pawlowski and Chris Larsen. Racking up **billions in on - line** mortgages.

They quit their jobs in 1992 to form their own mortgage business, then ditched...

20/3,K/8 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

10834048 Supplier Number: 110000983 (USE FORMAT 7 FOR FULLTEXT)

**Tips for Safe Online Shopping this Holiday Season from the Yellow Pages**

**Integrated Media Association(SM).**

PR Newswire, pNA

Nov 11, 2003

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 393

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...11 /PRNewswire/ -- While forecasts estimate that holiday shoppers in the U.S. will spend \$17 **billion in online** purchases this year, up 24% from the \$13.7 billion spent in the 2002 holiday...

... org; or Jean Young of Young & Associates, +1-301-309-9404, jeany@yapr.com, for **Yellow Pages** Integrated Media Association

**Web site** : <http://www.buyyellow.com/>

<http://www.yellowpagesima.org/>

20/3,K/9 (Item 2 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

10494075 Supplier Number: 102205836 (USE FORMAT 7 FOR FULLTEXT)

**Mystery Web fees hit phone bills: several jurisdictions investigate reports of 'cramming' Web services. (Consumer Alert).**

Spring, Tom

PC World, v21, n6, p34(2)

June, 2003

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; General Trade

Word Count: 955

... Furniture was twice charged \$32 on its Verizon telephone bill by Hold Billing Services, a **billing** agent for National **Online** Services, for an Internet directory listing, a two-page **Web site** at True **Yellow Pages**, and Internet access.

Fleming is not alone. Hundreds of small businesses around the country complain...

20/3,K/10 (Item 3 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

09698931 Supplier Number: 84560988 (USE FORMAT 7 FOR FULLTEXT)  
**Yahoo! Appoints Daniel J. Finnigan Executive Vice President & General  
Manager of HotJobs.**

Business Wire, p0433

April 8, 2002

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 906

... SBC Communications, where he launched and operated SMARTpages.com (formerly AtHand.com), a leading national **online yellow pages** directory for Pacific Bell, Southwestern Bell, Ameritech, Southern New England Telephone, and across the country...

...market is estimated to be approximately \$6.6 billion in 2002. Of this, approximately \$1 **billion** will be spent **online**, and is projected to grow at a compound annual growth rate (CAGR) of 22 percent...

20/3,K/11 (Item 4 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

09663649 Supplier Number: 84189113 (USE FORMAT 7 FOR FULLTEXT)  
**Quintum and Anyuser.net Partner to Provide Flat-Rate International Phone  
Service; Tenor(TM) MultiPath Switch Users Can Leverage Innovative  
'CyberTelco(TM)' To Complement Enterprise VoIP Implementations with Free  
Worldwide IP-Based Calls.**

PR Newswire, pPHTU04226032002

March 26, 2002

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 721

... H.323-compliant gatekeeper/softswitch services, online IP number registration, translation/routing services, print and **online billing**, **yellow pages** and other IP-related voice and data services.

The ability to rapidly activate Anyuser.net...

20/3,K/12 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2006 The Gale Group. All rts. reserv.

08943072 Supplier Number: 77601780 (USE FORMAT 7 FOR FULLTEXT)  
**The Kelsey Group Previews 'Geocommerce' Research; Predicts Local  
Advertising Revenues to Approach \$50 Billion by 2006.**

PR Newswire, p1533

August 28, 2001

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 627

... into a local media market of \$33 billion dollars spent by small businesses on print **Yellow Pages**, newspapers, **Web sites**, banners, direct mail, coupons and other locally targeted advertising and promotional media.

About LOC2001

Industry...

...to target local customers with new technologies  
-- Which retail initiatives can help capture the \$11 billion spent  
in  
local online commerce  
-- How geolocation services may drive customers to local merchants  
LOC2001 keynote speakers and SuperForum...

20/3,K/13 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08647991 Supplier Number: 74798782 (USE FORMAT 7 FOR FULLTEXT)  
**2001 CT Expo Best of Show Awards. (Industry Trend or Event)**  
Computer Telephony, v9, n4, p62  
April, 2001  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 14698

... H.323 gatekeeper/softswitch feature service, online IP device  
number-registration, translation and routing services, **billing** and  
**online bill** -presentment, **yellow pages** and voice services, and other  
IP-side services to telcos, ITSPs, enterprises and consumers, on...

20/3,K/14 (Item 7 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08072456 Supplier Number: 66876377 (USE FORMAT 7 FOR FULLTEXT)  
**Tricks of the Trade. (Pornography website information)**  
Gruenwedel, Erik  
MEDIaweek, v10, n42, pIQ48  
Oct 30, 2000  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Academic  
Word Count: 3110

... slipping, according to Greg Geelan. He's president of  
YNOTMasters.com, a San Diego-based **online "yellow pages"** for aspiring  
Internet adult entertainment providers.

"We did a poll recently and found that 25...the dollar per home  
should increase exponentially," he says.

With his projections for a \$10 billion to \$15 billion **online**  
adult entertainment market by 2010, Edmond says he's glad most Web content  
companies continue...

20/3,K/15 (Item 8 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08031769 Supplier Number: 66705311 (USE FORMAT 7 FOR FULLTEXT)  
**Tricks of the Trade. (pornography on the Internet)**  
Gruenwedel, Erik  
Brandweek, v41, n42, pIQ48  
Oct 30, 2000

Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 3111

... slipping, according to Greg Geelan. He's president of YNOTMasters.com, a San Diego-based online "yellow pages" for aspiring Internet adult entertainment providers.

"We did a poll recently and found that 25...the dollar per home should increase exponentially," he says.

With his projections for a \$10 billion to \$15 billion online adult entertainment market by 2010, Edmond says he's glad most Web content companies continue...

20/3,K/16 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

08026186 Supplier Number: 66709767 (USE FORMAT 7 FOR FULLTEXT)

**Tricks of the Trade. (Brief Article)**

Gruenwedel, Erik

ADWEEK Eastern Edition, v41, n44, pIQ48

Oct 30, 2000

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal; Trade

Word Count: 3112

... slipping, according to Greg Geelan. He's president of YNOTMasters.com, a San Diego-based online "yellow pages" for aspiring Internet adult entertainment providers.

"We did a poll recently and found that 25...the dollar per home should increase exponentially," he says.

With his projections for a \$10 billion to \$15 billion online adult entertainment market by 2010, Edmond says he's glad most Web content companies continue...

20/3,K/17 (Item 10 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07448244 Supplier Number: 62658555 (USE FORMAT 7 FOR FULLTEXT)

**'Really booming' Net grabs \$3.6 billion ; Ad-spending projection: Online  
's dollar share will hit 7.6% in 2004. (Brief Article)**

Gilbert, Jennifer

Advertising Age, v71, p44

June 5, 2000

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal; Trade

Word Count: 665

**'Really booming' Net grabs \$3.6 billion ; Ad-spending projection: Online  
's dollar share will hit 7.6% in 2004. (Brief Article)**

... that U.S. online ad spending should hit \$6.1 billion this year and \$21 billion by 2004.

Online also will increase its share of the total ad pie, the report projected. Online's...



...radio, 10%; magazines, 8%; broadcast TV, 7%; newspapers, 5%; direct mail, 3%; other, 3%; and **Yellow Pages**, 2%. Despite **online** ads' sharp rise, total dollars spent in 1999 surpassed only outdoor advertising, according to the...

20/3,K/18 (Item 11 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

07007791 Supplier Number: 59239549 (USE FORMAT 7 FOR FULLTEXT)  
**Gov. Ridge's Proposed First-in-Nation 'PA PowerPort' Highlights 2000-01 Technology Budget.**  
PR Newswire, p5334  
Feb 8, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1903

... Think about it. Road maps and weather. Your own e-mail account. Local hometown news. **Online Yellow Pages**. Even today's homework assignments for your children's class. And -- just as important -- it...

...local government offices for the entire state in an easily accessible online format. Similarly, an **online Yellow Pages** is planned listing the services provided by Pennsylvania businesses.  
Other options being considered for the...

...PowerPort include: a state- government calendar of events; no-cost public e-mail accounts; secure **online bill** paying; and workforce-development classes. The portal is expected to continue to evolve, adding new...

20/3,K/19 (Item 12 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06948510 Supplier Number: 58497601 (USE FORMAT 7 FOR FULLTEXT)  
**Research says Yellow Pages offer more to contractors. (Brief Article)**  
NOWAK, VIRGINIA  
Air Conditioning, Heating & Refrigeration News, v208, n16, p7  
Dec 20, 1999  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 881

... and prominence of the Internet, it is important not to overlook consumers who turn to **online Yellow Pages** directories to locate company contact information.

Many people are turning to **online Yellow Pages** directories to find the company information they are looking for. We live in a wired...

...links to the websites of companies that have them.

"The last time we measured it ( **online Yellow Pages** usage) was one-and-a-half years ago," said Small. "We found two **billion online** references were made annually. I'm sure that number has increased since then."

There is...

20/3,K/20 (Item 13 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06755239 Supplier Number: 56898923 (USE FORMAT 7 FOR FULLTEXT)  
**\*\*\*\*Consumers Warned Over Bogus Online Bills 10/21/99 >BY Steve Gold.**  
Newsbytes, pNA  
Oct 21, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 375

**\*\*\*\*Consumers Warned Over Bogus Online Bills 10/21/99 >BY Steve Gold.**  
... at 1-800-647-9000.  
Ameritech's Web site is at <http://www.ameritech.com> . Yellow Pages  
' Web site is at <http://www.yellowpages.net> .  
Reported by Newsbytes.com, <http://www.newsbytes.com> .  
(19991021...

20/3,K/21 (Item 14 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06745298 Supplier Number: 56650529 (USE FORMAT 7 FOR FULLTEXT)  
**Businesses Beware: Bogus Bills Reach Out Online and Touch Internet**  
Yellow Pages .  
PR Newswire, p4784  
Oct 20, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 688

**Businesses Beware: Bogus Bills Reach Out Online and Touch Internet**  
Yellow Pages .

20/3,K/22 (Item 15 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

06327792 Supplier Number: 54593635 (USE FORMAT 7 FOR FULLTEXT)  
**Key Bank Aims To Be Small Business Hub On Net. (developing Internet banking services for small-business customers) (Brief Article)**  
Financial Modernization Report, v10, n19, p1(1)  
May 10, 1999  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Newsletter; Trade  
Word Count: 319

... So the challenge for any financial institution is how to successfully maintain small business relationships **online** ."  
KeyBank, with \$80 **billion** in assets, plans to address that issue at the root by providing a Web site...

...an area on the site referred to as Key Community, which will act as an **on - line yellow pages** of suppliers.

"The idea being that small businesses will flock to the (online) community where...

20/3,K/23 (Item 16 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2006 The Gale Group. All rts. reserv.

05595322 Supplier Number: 48468679 (USE FORMAT 7 FOR FULLTEXT)  
**E-commerce Impacts More Than \$7.5 Billion in Consumer Sales in 1997;  
Evidence of Online Commerce Effecting Traditional Retail Business**  
PR Newswire, p0505NYTU058  
May 5, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 493

... consumer goods and service sales were influenced by online information last year, versus \$3.3 billion in online sales.

"The reach of the Internet far surpasses the current level of sales taking place...

...ads.

"This finding shows that consumers tend to use the Internet more like an electronic yellow pages than like an online direct marketing response medium," said Thomas E. Miller, Cyber Dialogue vice president and study co...

20/3,K/24 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

31627900 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**White Hot 'Local Search' Opportunity Focus of Upcoming Kelsey Group Conference**  
PR NEWswire (US)  
October 09, 2003  
JOURNAL CODE: WPRU LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 572

... N.J., Oct. 9 /PRNewswire/ -- As much as 30 percent of the roughly 1.6 billion searches conducted online each week have a geographic or location-specific dimension, according to a survey of search...

... firms, such as InfoSpace, have also said they are actively developing localized search. And some online Yellow Pages companies are seeking to reposition themselves as providers of "local search."

Coinciding with this growing...

20/3,K/25 (Item 2 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

29359577 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Why Pay for Directory Assistance When you Can Get It for Free?**  
PR NEWswire (US)  
May 28, 2003  
JOURNAL CODE: WPRU LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 371

... will be glad to hear about a cost-saving strategy for reducing their expenses. Going **online** and using Internet **Yellow Pages** directories from your home or work computer, cellular telephone, or favorite wireless device can eliminate costly supplemental directory assistance charges on your telephone bill.

**Online** directories, such as Switchboard.com, provide a fast, free and convenient alternative to the costly...

20/3,K/26 (Item 3 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

26673095 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Yellow Pages Integrated Media Association Applauds FTC's Decision to Protect Business-to-Business Telemarketing Of Online Yellow Pages Advertising**

BUSINESS WIRE

December 18, 2002

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 607

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... **Pages Integrated Media Association Applauds FTC's Decision to Protect Business-to-Business Telemarketing Of Online Yellow Pages Advertising**

"The final ruling means that businesses which use telemarketing to sell **online Yellow Pages** products will be able to do so unencumbered," said the Yellow Pages I.M.A...

... President and Chief Executive Officer John A. Greco, Jr. Added Greco, "With over 1.5 **billion** references to **online Yellow Pages**, it is essential that businesses have this cost-effective choice available to them."

The Yellow...

20/3,K/27 (Item 4 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

25523355

**Telstra confirms website redesigned for customers =2 Sydney**

AAP NEWS

October 16, 2002

JOURNAL CODE: WAAP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 174

... navigating around the site easier and enable customers to access applications such as WebMail and **Online Bill** from anywhere within telstra.com," he said. Mr Willis said general interest content such as...

... s growing internet customer base. Telstra.com will continue to provide links to the Sensis **online** sites, including the **White Pages**, **Yellow Pages**, **Whereis**, **GoEureka** and **CitySearch OnLine** sites. AAP

20/3,K/28 (Item 5 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

21940422 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Quintum and Anyuser.net Partner to Provide Flat-Rate International Phone Service**  
PR NEWSWIRE  
March 26, 2002  
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 664

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... H.323-compliant gatekeeper/softswitch services, online IP number registration, translation/routing services, print and **online billing**, **yellow pages** and other IP-related voice and data services.  
The ability to rapidly activate Anyuser.net...

20/3,K/29 (Item 6 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

13337709 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Vive le Minitel: It was the original online system that in the 80s made France the envy of its neighbours. And although they are starting to embrace the internet, the French are still in love with their antiquated little 'box'. Stuart Jeffries reports on**  
STUART JEFFRIES  
GUARDIAN  
October 17, 2000  
JOURNAL CODE: FGDN LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1100

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... technology and the French were properly proud of it. Minitel was first used as an **online Yellow Pages**.  
In Francois Mitterrand's France of the 80s, Minitel was a symbol of the country...

... newspaper, a mail-order service, a ticket agency, a railway and airline bookings office, an **online bill**-paying service, an encyclopaedia - all at once.  
Minitel hardware evolved over the years, including a...

20/3,K/30 (Item 7 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

13320462 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Vive le Minitel: It was the original online system that in the 80s made France the envy of its neighbours. And although they are starting to embrace the internet, the French are still in love with their antiquated little 'box'. Stuart Jeffries reports on**  
GUARDIAN  
October 17, 2000  
JOURNAL CODE: FGDN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1094

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... technology and the French were properly proud of it. Minitel was first used as an **online Yellow Pages**.

In Francois Mitterrand's France of the 80s, Minitel was a symbol of the country...

... newspaper, a mail-order service, a ticket agency, a railway and airline bookings office, an **online bill**-paying service, an encyclopaedia all at once.

Minitel hardware evolved over the years, including a...

**20/3,K/31 (Item 8 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

12192405 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**WorldPages Announces Second Quarter Financial Results**

PR NEWSWIRE

August 01, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1187

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... management team in place, WorldPages is poised to capture a large part of the multi- **billion** dollar local **online** advertising market. We are successfully leveraging our print directory sales force to rapidly grow our...

...first six months of 1999.

About WorldPages

WorldPages is a leading Internet infrastructure services and **Yellow Pages** directory company, providing **online** and print directory advertising, content and e-commerce solutions to small- and medium-sized businesses...

... than 500,000 Web sites and enhanced listings for local businesses. WorldPages is the exclusive **online Yellow Pages** directory for the AltaVista and Excite search sites and a host of related properties. WorldPages...

**20/3,K/32 (Item 9 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

11702248 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**BellSouth and IBM Team for Trial of Consumer Web Access Solution; Personal Internet Device Designed to Make At-Home Access Faster and Easier**

BUSINESS WIRE

June 27, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 627

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... will provide consumers with an end-to-end solution, providing

BellSouth services such as messaging; **online bill** review and payment; and The Real **Yellow Pages** (TM) **online**, as well as access to news and information about the user's community. As part...

**20/3,K/33 (Item 10 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

11149966 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**ISPCON Spring Exhibitor Profiles A to Z; Conference and -6-**  
BUSINESS WIRE

May 22, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1374

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and customer care software suite for ISPs, ITSPs, ASPs, IPPs, CLECs etc. It features automated **on - line** subscription, provisioning, **billing**, bank reconciliation, support, e-mail, **on - line** statements, RADIUS interface and automated account setup. Rodopi's universal billing engine interface is designed...

... than 1.5-million pages and in excess of 50 million business listings worldwide, the **Online Yellow Pages** published by SBN.com (www.sbn.com), receives more than 14,000,000 "hits" per...

**20/3,K/34 (Item 11 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

09230240 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Switchboard and Intuit Partner to Extend Site Builder Program; Switchboard To Add Small Business Web Sites to Its Local Merchant Network**

BUSINESS WIRE

January 18, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 642

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... merchants that provide them.

Switchboard offers a rich suite of online services including yellow and **white pages**, E-mail and **Web site** directories, and interactive maps and driving directions. CBS Switchboard has won numerous awards since its...

...and filing and online mortgages. Intuit is also breaking new ground as a leader in **online bill** presentment and payment, and in the delivery of its QuickBooks Internet Gateway platform of connected...

**20/3,K/35 (Item 12 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

06157831 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Respond.com Launches Online Service Connecting Buyers and Sellers Through**

**Emailshopping**

BUSINESS WIRE

July 12, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1128

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... with each other through email.

Says Will Clemens, Respond.com CEO, "Consumers will spend \$10 **billion online** in 1999, while merchants will spend \$2.6 **billion** on **online** advertising to try to win their business. People definitely want to buy and sell online...

... category registration is significantly less expensive than other traditional means of meeting customers, such as **online** advertising, print **Yellow Pages**, or classified ads. Because the service is email-based, Respond.com allows sellers to maintain...

**20/3,K/36 (Item 13 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

05481734 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**PowerAdz.com Launches Zwire!: Brings Newspapers Into the Next Millenium**

BUSINESS WIRE

May 26, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 711

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... the launch of Zwire! (TM) (pronounced 'Zee-Wire'), a new product integrating editorial, community, classifieds, **yellow pages** and **online** auction features in one seamless Internet package. Zwire!, which has been in beta development for...

... around the country, publishers lack the expertise and financial resources necessary to launch a significant **online** presence," said **Bill** Monroe, executive director of the Iowa Newspaper Association, "with Zwire!, for a minimal investment, they...

**20/3,K/37 (Item 14 from file: 20)**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

04856176 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Chicago Sun-Times, Daily Herald Tab Ameritech for Online Yellow Pages**  
PR NEWSWIRE

April 01, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 548

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**Chicago Sun-Times, Daily Herald Tab Ameritech for Online Yellow Pages**

... news community, Ameritech(R) **yellowpages.net** ([www.yellowpages.net](http://www.yellowpages.net)) today announced it is the exclusive **online yellow pages** provider for



the Chicago Sun-Times (www.suntimes.com) and the Daily Herald (www.dailyherald...  
... would increase the depth of functionality at the dailyherald.com site, and Ameritech fit the bill perfectly."

An online directory search and shopping resource, Ameritech yellowpages.net provides a quick and easy way for...

20/3,K/38 (Item 1 from file: 47)  
DIALOG(R)File 47:Gale Group Magazine DB(TM)  
(c) 2006 The Gale group. All rts. reserv.

03223138 SUPPLIER NUMBER: 07248409 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Videotex redux. (the current state of the videotex market)**  
Margulius, David L.  
PC-Computing, v2, n1, p190(9)  
Jan, 1989  
ISSN: 0899-1847 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 4315 LINE COUNT: 00342

... firms provide investment services. A handful of banks let account holders move funds and pay bills online for an \$8-to-\$15 monthly fee. Godiva chocolates and long-distance roses can be...from the Baby Bells what might have been their decisive advantage, the right to publish online Yellow Pages telephone directories. In doing so, he sided with the newspaper publishers who have long warned...

20/3,K/39 (Item 1 from file: 88)  
DIALOG(R)File 88:Gale Group Business A.R.T.S.  
(c) 2006 The Gale Group. All rts. reserv.

04781777 SUPPLIER NUMBER: 20758019  
**The wonderful world of the Web. (Internet coverage of legislative sessions) (includes related article on five legislatures Web sites reaching the top 5% in different categories)**  
Gordon, Dianna  
State Legislatures, v24, n5, p26(3)  
May, 1998  
ISSN: 0147-6041 LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 2627 LINE COUNT: 00220

... the postally correct address. For listings of people, businesses and e-mail, turn to the Online Yellow Pages, 207.51.123.250/.  
And speaking of things stately ... what state has an official boat...

...have reached the top rank - Florida, New Mexico, Minnesota, Texas and Washington.

Florida's site, "Online Sunshine," has besides bill tracking, daily calendars and profiles of members, information on the state budget and the results...

20/3,K/40 (Item 1 from file: 141)  
DIALOG(R)File 141:Readers Guide  
(c) 2005 The HW Wilson Co. All rts. reserv.

05011948 H.W. WILSON RECORD NUMBER: BRGA03011948 (USE FORMAT 7 FOR FULLTEXT)  
**Mystery Web Fees Hit Phone Bills.**

Spring, Tom.  
PC World v. 21 no6 (June 2003) p. 34, 36  
WORD COUNT: 969

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

... Furniture was twice charged \$32 on its Verizon telephone bill by Hold Billing Services, a **billing** agent for National **Online** Services, for an Internet directory listing, a two-page **Web site** at True **Yellow Pages**, and Internet access.

Fleming is not alone. Hundreds of small businesses around the country complain...

**20/3,K/41 (Item 1 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2006 The Gale Group. All rts. reserv.

15182458 SUPPLIER NUMBER: 94132232 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**E-Commerce: a growing presence; Alaskans are on the Internet ... are they shopping?**

Colby, Kent L.

Alaska Business Monthly, 18, 11, 28(4)

Nov, 2002

ISSN: 8756-4092 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1917 LINE COUNT: 00156

... e-commerce on their Web sites. ACS YellowPages.com operated by the Berry Company, provides **online Yellow Page** listings in addition to a printed version. The service lists a company's e-mail...ask questions; purchase gift certificates; and even perform an energy audit.

GCI also now offers **online billing** and **bill pay**. The company even offers a

**20/3,K/42 (Item 2 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2006 The Gale Group. All rts. reserv.

14209872 SUPPLIER NUMBER: 81853170 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**American Express Broadens Longstanding Commitment to Small Businesses With Creation of OPEN: The Small Business Network(SM).**

PR Newswire, NYTH02617012002

Jan 17, 2002

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1063 LINE COUNT: 00150

... provided by Paytrust, enables OPEN

Network members to receive, review, and pay all of their **bills online**

in one secure and convenient location at a special savings.

\* DigitalWork provides access to an...

...by Ticketmaster, allows small business owners to

post business listings online at their local Citysearch **Web site**

**yellow pages** at 20% off.

\* The Business Travel Center helps small business owners save money wit

h

online...

20/3,K/43 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2006 The Gale Group. All rts. reserv.

11693164 SUPPLIER NUMBER: 58947602 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Switchboard and Intuit Partner to Extend Site Builder Program; Switchboard  
To Add Small Business Web Sites to Its Local Merchant Network. (Company  
Business and Marketing)**

EDGE: Work-Group Computing Report, NA

Jan 24, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 483 LINE COUNT: 00045

... merchants that provide them.

Switchboard offers a rich suite of online services including yellow  
and **white pages**, E-mail and **Web site** directories, and interactive  
maps and driving directions. CBS Switchboard has won numerous awards since  
its...

...and filing and online mortgages. Intuit is also breaking new ground as a  
leader in **online bill** presentment and payment, and in the delivery of  
its QuickBooks Internet Gateway platform of connected...  
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